

COMEDIAN · ACTRESS · WRITER

Moroccan women's humour, *unfiltered.*

Stand-up, sketches and stage — in French, Darija and Arabic. Based in Marrakech, regularly in Paris, available internationally.

Mme Fakhite

MEDIA KIT · 19 SEPTEMBER 2026



COMBINED AUDIENCE

731,522

followers — Instagram, TikTok and YouTube combined · collected on 19 September 2026

INSTAGRAM
@MMEFAKHITE

448,151

followers

516 posts



TIKTOK
@SIHAM.FAKHITE

283,300

followers

311 posts · 4.7m likes



YOUTUBE
@MMEFAKHITE

71

followers

9 videos · 2.2k views



TIKTOK
ENGAGEMENT

×16.6

cumulative likes per
follower

AVERAGE VIEWS

375.5k

per Instagram post

AVERAGE VIEWS

240

per YouTube video

DEMOGRAPHICS

85%

women · Instagram

FOLLOWER GROWTH

LAST 90 DAYS



INSTAGRAM · COLLECTED 16 SEPTEMBER 2026

85,3%

Women

14,7%

Men

AGE GROUPS

25-34

35,3 %

35-44

22,5 %

18-24

20,1 %

45-54

9,1 %

13-17

8,1 %

55-64

3,2 %

65+

1,6 %

TOP COUNTRIES

Morocco

75,8 %

France

8,1 %

Algeria

3,6 %

Spain

1,7 %

Belgium

1,4 %

TOP CITIES

Casablanca

13,8 %

Marrakech

5,8 %

Tanger

3,0 %

Agadir

2,9 %

Fès

2,8 %

TIKTOK · COLLECTED 16 SEPTEMBER 2026

73,0%

Women

27,0%

Men

REAL TIME

TIKTOK · SEMAINE DU 8 AU 14 SEPT. 2026

Likes

1.2k

Shares

131

Profile views

389

Net followers

-196

Comments

15

Total followers

283.3k

Post views

34.4k

“For you” traffic

81,8 %

Search traffic

4,5 %

Personal profile traffic

10,6 %

INSTAGRAM · APERÇU 7 FÉVR. - 8 MARS 2026

Views

9.9m

Interactions

731.1k

Posts

116

New followers

14.1k

INSTAGRAM · RÉCAP FÉVRIER 2026

Followers at period end

424k

Views from non-followers

89

New followers (January)

76k

Reel & post views

8.4m

Instagram — Je vous souhaite une très belle année remplie de joie, de sérénité et de beaux projets inchallah

2.5m views · 170.4k likes · 2.2k Comments

Instagram — Parfois je me demande si je suis la seule à vivre ça

2.1m views · 173.6k likes · 3k Comments

Instagram

1.2m views · 100.7k likes · 4.4k Comments

Instagram — À ce moment précis.....maman n'est plus de service@magnum_maghreb

347.8k views · 16.5k likes · 350 Comments

Instagram — j'adoreeeeeeeee

331.1k views · 26.7k likes · 1k Comments

Three languages, one voice.

Siham Fakhite writes, performs and takes the stage. Everyday life — family, work, what everyone thinks and nobody says — carried by self-mockery and a way with words. French, Darija, Arabic.

FORMATS

Stage

Stand-up, line-ups, galas and festivals — 30 to 90 minutes.

Sketches

Short formats for Instagram, TikTok and YouTube — Darija and French.

Brands

Branded content, scripted placements, bilingual campaigns.

Events

Host, corporate evenings, private galas.

DOCUMENTED DATES

18 May 2024

Festival Comedia Blanca · Cathédrale du Sacré-Cœur

Casablanca · Festival international du rire — scène francophone, 4 sélectionnés sur 100 auditions

24 April 2024

La Baule Comédie · Édition Marrakech (Al Maaden Golf Resort)

Marrakech · Plateau stand-up — 7 humoristes

PRESS

LesEco.ma · 2024-05

« Parmi les quatre sélectionnés sur cent auditions, Siham Fakhite a captivé le public de la scène francophone. »

La Baule Comédie · 2024-04

« Au plateau officiel des sept humoristes de l'édition spéciale Marrakech, Al Maaden Golf Resort. »

WHAT EACH FORMAT INCLUDES

01

Instagram story

An Instagram story, live for 24 hours, with a direct link to your page.

02

Instagram reel

A dedicated Reel, published on the feed and Reels tab — a vertical format built for your message.

03

TikTok video

A native TikTok video, in the platform's own tone and pace.

04

Combined Instagram + TikTok package

Coordinated posting across Instagram and TikTok, reaching both audiences at once.

05

Visit to create content

An on-site visit to film authentic content at your premises, with your teams or students.

06

Other

A custom format, built together around your project.

FREQUENTLY ASKED QUESTIONS

Is content approved before it's published?

Yes — every post is shared with you before it goes live. Nothing is published without your agreement.

What are your availabilities?

Discussed case by case depending on the period and format. Share your preferred dates in the contact form.

What are your payment terms?

Detailed in each quote, tailored to the project and chosen format.

Have you worked with schools or training centres before?

Every institutional partnership gets the same attention as brand campaigns — we're open to building this kind of collaboration with your school.

Book *Mme Fakhite.*

Festivals, line-ups, brands, private events, schools and training centres — in Morocco, France or elsewhere. Every partnership is assessed individually (format — story, reel, TikTok video, combined package, on-site visit to create content — volume, duration, content approval before publication). Reply within 48 hours on weekdays via the site's contact form.

BOOKING E-MAIL

agent@mmefakhite.com

PRESS

contact@mmefakhite.com



[MMEFAKHITE.COM](https://mmefakhite.com)

NETWORKS



Instagram
[@mmefakhite](https://www.instagram.com/mmefakhite)



TikTok
[@siham.fakhite](https://www.tiktok.com/@siham.fakhite)



YouTube
[@mmefakhite](https://www.youtube.com/mmefakhite)

The figures in this document are collected automatically from the networks at the time it is generated (19 September 2026).
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